

泉康 品质 是信仰

在追梦的道路上
我们有过失意与彷徨
我们有过挫折与痛苦
但我们始终坚持以品质为信仰
为食品安全保驾护航
心无界，境自远
只要心中有梦
总有诗意与远方



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活力
泉
康

泉康 依泉而生

泉水赋予我灵动的气质

我纯净如泉 用泉之心守护食品安全的防线

我睿智如泉 创意的灵感总是激荡在脑海间

我活力如泉 行动如风，身姿矫健

Quankang Biotechnology is born from springs

Spring water gives me energy

I am pure as a spring

Ensure food safety with the heart of a spring

I am wise as a spring

Burst into inspiration in my mind

I am energetic as a spring

Move like the wind through my vigorous figure



泉康的自白

Self introduction

我是泉康生物，于2008年，诞生于泉城济南，是一家复配食品科技行业的高新技术企业。站在复配食品应用科技的前沿，有针对性地为食品企业提供高品质产品和技术服务。

十余年来，我们深耕健康、高端复配食品领域，心无旁骛。我们把品质当成企业的生命线，用心守护，持续关注食品健康、为客户提供高品质产品和高价值服务。致力于成为复配食品科技行业的领跑者，是泉康人始终如一地坚持和追求。

I am Quankang Biotechnology, born in Jinan, the city of springs, in 2008, is a high-tech enterprise in the compounding food technology industry. We are at the forefront of compounding food application technology, providing high quality products and technical services to food companies in a targeted manner.

For more than ten years, we have placed much emphasis on the compounding food technology field without distractions. We regard quality as the lifeline of our company, and we continue to focus on food health and provide our customers with high-quality products and high-value services. We are committed to becoming a leader in the compounding food technology industry. This is what we have always insisted on and pursued.

成长足迹 Footprints

所有的不凡
都源于一个梦想的开始

所有的坚持
都源于对理想的追求

自选择复配食品科技的那一刻起
我们就将食品安全牢牢地铭记
千百次的试错中
我们寻找着美味与健康的平衡
在点滴积累中进步
在不断自我超越中一天天茁壮
追梦的脚步永不停歇
我们一直走在成长的路上

All extraordinary
Starts with a dream
All perseverance
Stems from the pursuit of an ideal
From the moment we chose compounding food technology
We have kept food safety firmly in mind
Thousands of trials and errors
We spare no effort to search for the balance between taste and health
We make progress in the process of accumulation
We grow stronger day by day while surpassing ourselves
We never stop chasing our dreams
We are always on the road to growth



2008年，公司成立，开始了泉康的奋斗历程。
In 2008, the company was established and began its struggle as Quankang.



2011年，取得山东省第一个复配食品添加剂行业的生产许可证。

In 2011, we obtained the first production license for compounding food additives in Shandong Province.



2015年，获山东省济南市创新项目奖，使公司营业收入进入高速增长期。

In 2015, we were awarded the prize for innovative projects in Jinan City, Shandong Province, which led to a period of high growth in our annual operating income.



2016年，实现销售额破亿。
In 2016, we achieved sales of over 100 million.



2017年，泉康章丘分公司成立。
In 2017, Quankang Zhangqiu Branch was established.



2020年，通过国家级高新技术企业认定。
In 2020, we passed the national high-tech enterprise certification.



2021年，通过山东省专精特新中小企业认定。
In 2021, we passed the recognition of Shandong Province Specialized and New Small and Medium Enterprises.



2022年，与山东德瑞克股份有限公司建立战略合作，将有助于提升泉康科研综合实力，助力产品品质升级。

In 2022, we established strategic cooperation with Shandong Drick instruments co., Ltd, which will help to enhance the comprehensive strength of Quankang's scientific research and to upgrade product quality.

有泉康，让美味更健康

Culture 文化泉康

文化是企业的灵魂
它有与生俱来
而又独具特色
以泉润心，以文塑魂
泉水赋予泉康生命活力
健康引领产业发展

Culture is the soul of a company
It is inborn
And unique
The spring moistens the heart, the culture shapes the soul
Spring water (quan) implies ceaseless energy
Health (kang) commits to industrial development

纯净

睿智

灵动



泉康生物依泉而生，泉水赋予它灵动而鲜活的生命，在泉文化滋养下的泉康人如清冽甘甜的泉水一般，纯净、灵动、睿智，永远充满了青春的朝气。作为一家复配食品科技企业，自诞生以来就把食品安全作为企业的生命线，秉承“让员工更幸福，让美味更健康”的企业使命，深耕复配食品科技产业，心无旁骛，专注如一。

The spring (quan) is the source of life for Quankang Biotechnology, and the spring water gives it a dynamic and vibrant life. The people of Quankang, nourished by the culture of spring, are like the fresh and sweet spring water. They are always pure, dynamic, wise and always full of youthful vigour. As a compounding food technology enterprise, we have taken food safety as the lifeline of our company since its birth, adhering to the corporate mission of "making our employees happier and our food healthier", and committing to the compound food technology industry without any distractions.



核心价值：品质至上 服务至上 客户至上

泉康生物视品质为企业生命线，把品质当成一种信仰，用心守护；泉康将产品与服务完美融合，为客户提供“产品+技术服务+市场”泉康特色服务；以客户价值为核心，以客户需求为导向，让客户满意，为客户创造价值。

经营理念：泉心全程全员服务 科技助力健康食品

泉心全程全员服务：泉心，如泉水般清澈纯净、活力涌动、睿智灵动、自省自新；全程，为客户提供从产品研发到终端产品尽调的个性化定制、一站式服务；全员，制定第一责任人服务制度，谁第一个接到客户咨询电话，谁就是第一责任人，要服务到底。

科技助力健康食品：泉康依靠强大的博士研发团队、多项发明专利技术和高精尖的仪器设备，助力健康食品产业。

Core Value: Quality First Service First Customer First

We regard quality as the lifeline of our company, treating it as a kind of belief With 100% effort; Quankang integrates products and services perfectly, offering customers characteristic services of "products + technical services + market"; Quankang also takes customer value as the core and regards customer needs as the guide, satisfying customers and creating value for them.

Business concept: Dedicated service and healthy food

Dedicated service: Heart and soul, we will always remain clear, pure, vibrant, wise and self-reflective as a spring; entire process, from product development to end-product exhaustion, we provide customers with a personalized, one-stop service; all staff, Developing a first person in charge service system. The person who receives the first customer consultation call will be the first responsible person for customer service, to serve to the end.

Healthy food: Quankang relies on a strong doctoral research and development team, a number of patented invention technologies and highly sophisticated instruments and equipment, led by science and technology, talent-driven, to develop the health food industry.

企业使命：让员工更幸福，让美味更健康！

让员工更幸福：每一位泉康人都如一滴充满活力的泉水，他们汇集成一个泉康大家族，在泉康快乐工作，幸福成长，而泉康也在助员工成长中不断发展壮大。

让美味更健康：泉康做的是良心事业，凭借原创性产品开发和国际领先的技术，保障复配食品添加剂在让食品更加美味的同时，守护住食品安全的红线。

行为准则：我来我行·知行合一

我来：积极揽事，加速自我成长。

我行：把平凡的事情做到极致，追求卓越，成就不凡。

知行合一：把所知所行转化为行动和动力。

Company Mission: To make employees happier and food healthier!

Make employees happier: Every Quankang employee is like a drop of vibrant spring water, they are gathered into a Quankang family, where they work happily and grow happily. In turn, Quankang is developing and growing in helping employees grow.

Make food healthier: Quankang is a business of conscience, with original product development and

Code of conduct: I pursue it and make it - I do with what I know

I pursue it: I'll actively pursue things to accelerate my growth.

I make it: To do the best in ordinary things, to pursue excellence and achieve the extraordinary.

I do with what I know: I transform what I know and do into action and motivation.



In 2019, "Quankang Running Group" was set up.

2019,成立泉康跑团

泉康响应全民健身的号召，将跑步作为泉康团建和业余生活的一部分，成立“泉康跑团”，积极鼓励员工参加团跑，并为团跑提供公益赞助。

In response to the call for national fitness, Quankang has made running a part of its group building and leisure time, and set up the "Quankang Running Group" to actively encourage staff to participate in the group run and provide public welfare sponsorship for the group run.



书香泉康 Literary Quankang

为打造书香泉康，助力员工成长，公司建立了读书角，并定期举办读书会活动，将每年的四月作为泉康读书月。

In order to construct literary Quankang and motivate the growth of employees, the company set up a reading corner, held reading parties regularly and fixed every April as the reading month of Quankang.



有泉康，让美味更健康

品质泉康 Quality

品质是一种信仰
品质是一种责任
我们把它化作行动的力量
从产品研发的原创性
到生产中的层层把控
我们用心锻造
把平凡的事做到极致
锻造品质的同时
也锻造了我们自己

Quality is a belief
Quality is a responsibility
We turn it into the power of action
From the originality of product development
To the layers of control in production
We throw ourselves heart and soul
We do the ordinary things to the best of our ability
Forging quality at the same time
We also forge ourselves



现代化设备 Modern equipment

现代化的设备是品质的保障。十万级生产车间，从车间空间的设计布局的科学性，到每一台设备的精选，到后期的安装调试，我们都力求精益求精，因为这是泉康品质的基石。

Modern equipment is the guarantee of quality. The 100,000-grade production workshop, from the scientific design and layout of the workshop space, to the selection of each piece of equipment, to the later installation and commissioning, we strive for excellence, because this is the cornerstone of Quankang quality.



严选品质 Strictly selected quality

“较真儿”的品控人员是品质的守护神。闭环式的管理体系成就泉康的卓越品质，我们对品质的追求贯彻到从产品到终端市场的全过程。

在运营过程中，优选全球优质原料商，严格把控原料品质，生产过程实施关键点控制，在线中控及成品检测，实现了包装密封自动化，并优化物流运输供应链，实时监控产品状态。通过追溯系统，实现每袋产品的可追溯性，全方位保障产品品质，为客户提供更安全、更稳定的产品和服务。



The "serious" quality of control staff ensures quality. Our closed-loop management system contributes to Quankang's good quality, and our pursuit of quality extends from the product to the end market.

In our operations, we select the best global raw material suppliers, strictly control the quality of raw materials, implement key point control in the production process, online central control and finished product testing, automate packaging and sealing, and optimize the logistics and transportation supply chain to monitor the status of products in real time. Through the traceability system, the traceability of each bag of products is achieved, which helps to guarantee product quality in all aspects and provide safer and more stable products and services to customers.



有泉康，让美味更健康



科技泉康 Technology

科技是企业发展的动力源泉
创新是泉康的生命活力

我们招才引智
以人才团队夯实基础
以高精尖设备提供科研保障

Technology is the source of power for enterprise development
Innovation is the vitality of Quankang
We recruit talents and gather wisdom
Strengthen the foundation with a team of talents
Provide scientific research support with highly sophisticated equipment



A dynamic science and technology team 充满活力的科技团队

人才是企业发展的动力源泉。泉康围绕复配食品产业链为发展方向，全方位打造技术团队。由三名博士领军，形成了博士、硕士、应用型高级人才构成的人才梯队。他们严谨睿智而又充满活力，敢为人先而又脚踏实地，是泉康发展的动力和基石。

Talent is the source of power for enterprise development. Quankang has built its technical team around the compounding food industry chain as its development direction. The team is led by three PhDs and consists of a team of PhDs, masters and application-oriented senior talents. They are rigorous, wise and energetic, pioneering and down-to-earth, and are the driving force and cornerstone of Quankang's development.



先进的仪器设备

Advanced instruments and equipment

工欲善其事，必先利其器。泉康全方位引进法国Formulation稳定性分析仪、瑞典Tetra Hoyer FrigusTMsF连续式冰激凌凝冻机、UHT超高温无菌灌装设备等高精设备，为产品研发和品质控制提供可靠的保证。

Sharp tools make good work. In this context, Quankang has introduced the French Formulation stability analyzer, the Swedish Tetra Hoyer FrigusTMsF continuous ice cream freezer and the UHT aseptic filling equipment to provide a reliable guarantee for product development and quality control. Photos: Precision instruments and equipment.



Patents and Honors

专利与荣誉

公司历经多年发展，立足复配食品技术研究优势，先后获得实用新型专利23项、发明专利1项，并荣获山东省“专精特新”企业荣誉、国家高新技术企业认证。

After years of development, our company has obtained 23 patents for utility models and 1 patent for inventions by being rooted in the advantages of compounding food technology research, and has been awarded the honor of "Specialized and Special New" enterprise in Shandong Province and the national high-tech enterprise certification.





University-enterprise cooperation

校企合作



携手高校，打造共享产品稳定性检测中心

为提升泉康科技综合实力和服务水平，泉康与全国多所高校建立了战略合作，联合“共志高校”打造共享产品稳定性检测中心。依托科研平台和强大的专家智库优势，为行业提供产品状态检测服务。从小试、中试、货架期全面观察产品状态和风味变化，预见、发现各环节中产品安全隐患，并及时提出改进建议方案。



Join hands with universities to create a shared product stability testing centre

In order to enhance the comprehensive strength and service level of Quankang Biotechnology, Quankang has established strategic cooperation with a number of universities across the country and joined hands with "College of Same Ambition" to build a shared product stability testing centre. Relying on scientific research platforms and a strong expert think tank, we are able to provide product condition testing services for the industry. From small trials, pilot tests and shelf life, we can observe product status and flavour changes, anticipate and discover hidden product safety hazards in all aspects of the process, and make timely recommendations for improvement.

有泉康，让美味更健康

Food is healthier while tasty!

有泉康 让美味更健康!

Development Driven by Innovation 创新驱动发展

产品企业的核心竞争力，产品不行，一切归零。泉康作为“创新驱动发展型”企业，秉承“让美味更健康”的企业使命，遍寻全球单体原料，以“想象力+原创力”赋予产品生命。

一直以来，我们心无旁骛，深耕高端、健康的复配科技行业，站在复配食品应用科技的前沿，为客户提供高定制化品质产品和技术服务；产品广泛应用于：奶酪、稀奶油、酸奶、调制乳、饮料、特调、冰品、八宝粥、果冻等诸多领域。

Products are the core competitiveness of an enterprise and it is nothing with unqualified products. As an enterprise of "Development Driven by Innovation", Quankang adheres to the corporate mission of "Making Delicacies More Healthy", searches for monomer raw materials globally and gives life to its products by "Imagination+ Originality".

As always, we have been focusing on deeply exploring the high-end and healthy compound technology industry, staying on the front of the application technologies of compound food and providing customers with highly customized quality products and technological services; the products are widely applied in several fields including cheese, single cream, yogurt, modified milk, beverage, special blend, frozen dessert, eight-treasure porridge and jelly, etc.

Products with broad application
产品广泛应用于



特色 Features 泉康

泉康不仅为客户提供高品质的复配食品添加剂，更是以“快、专、实”的泉康服务，为广大食品生产企业提供从产品到终端市场的一站式服务，形成了“产品+技术服务+市场”的泉康特色服务。

Quankang not only provides customers with high quality compounded food additives, but also provides one-stop service from product to end market for food manufacturers with the "fast, professional and practical" Quankang service, which helps to form the "product + technical service + market" Quankang featured services.

快 快人一步，才能赢得先机

在信息化时代，商场如战场，信息即商情。快人一步，才能赢得先机。泉康自2016年成立小Q SEARCH团信息平台。他们实时观察市场动态，全球网络收集产品、包装信息，汇总、提炼出观点，发现新、奇、特、优的产品及营销方式，第一时间快速反应，快速更新，给行业健康发展提供实实在在的思路。



专 因为专注，所以专业

我们专注于复配食品添加剂，从全球范围进行单体原料的筛选和不断地配方优化，在千淘万漉中发现灵感，进行原创性产品研发。



实 脚踏实地，行稳致远

我们坚持“诚实做人，踏实做事”的行事风格。复配食品添加剂做的是良心事业，我们在追求美味的同时，把食品安全当成生命线用心守护。



Fast - one step ahead of the others to win the decisive opportunity

In the information age, business is war without bullets, and information is business intelligence. We can seize the decisive opportunity if we are one step ahead of the others. Since 2016, Quankang has established the Q SEARCH information platform. Staff in the platform observe market dynamics in real time, collect product and packaging information from the global network, summarize and refine ideas, discover new, fancy, special and excellent products and marketing methods. This first quick response and quick update provides tangible ideas for the healthy

Professional - focus for being professional

We focus on compounding food additives, as evidenced by the fact that we select monomeric raw materials from around the world and continuously optimize formulations. From thousands of raw materials, we make an effort to find inspiration and carry out original product development.

Practical - down-to-earth for being stable and far-reaching

We adhere to the style of "honesty and practical work". We are in the business of compounding food additives with a conscience, and we treat food safety as a lifeline while pursuing deliciousness.

Affectionate Quankang

爱心泉康

这是一个温暖的大家庭

我们因爱相聚在这里

沐浴着爱的阳光一路走来

我们把感恩化作行动的力量

力虽微，心所至

微光成炬，汇聚大爱

温暖他人，也照亮自己

This is a warm family

We are here because of love

We have come together in the sunshine of love

We turn our gratitude into the power of action

Though our strength is small, our wills are sincere

The accumulated shimmering light can become a powerful torch, gathering great love

So that we can light ourselves up and warm others.

我们深知企业的成长离不开社会各界朋友的支持和帮助。公司自成立以来，一直心怀感恩，回报社会，积极参加各种公益活动。响应国家乡村振兴的号召，捐助孤寡老人、失学儿童；疫情之初，泉康第一时间做出响应，向灾区捐赠物资，同时助力疫情防控；为大健康产业助力，组织员工参加马拉松比赛，捐助跑团。

未来，泉康将继续以实际行动回报社会，做一家有温度的企业。

We always know that the growth of a company cannot be achieved without the support and assistance of friends from all walks of life. Since the establishment, our company has been grateful to society, which prompts us to actively participated in various public welfare activities. For example, we donated to lonely old people and children out of school, in response to the national call for the revitalization of the countryside; at the beginning of the epidemic, Quankang was the first to respond by donating materials to the disaster area and helping with the prevention and control of the epidemic; to help the health industry, we organized our staff to participate in marathon races and donated to running teams.

In the future, Quankang will continue to repay society with practical actions, being a warm-hearted enterprise.

有泉康，让美味更健康

Cooperative partner 合作伙伴

以“立足中国、布局全球”作为企业国际化发展战略。秉持合作共赢的理念，与国内众多知名食品企业，及欧美、东南亚地区二十余个国家的知名原料供应商、食品生产企业建立战略合作，形成了遍布全球的市场网络。

Our international development strategy is "taking root in China and strive for global reach". With the concept of win-win cooperation, we have established strategic cooperation with a number of famous food enterprises in China, as well as famous raw material suppliers and food manufacturers in more than 20 countries in Europe, America and Southeast Asia, forming a global market network.



Win-win Cooperation 携手共赢

感恩有你一路同行
追梦的路上不寂寞
不管经历过多少苦与痛

我们始终坚持以品质为信仰
致力于成为中国复配食品科技的引领者

不忘初心，守望相助
漫漫征途，无惧风霜
我们一起携手，逐梦远行

Thanks for your company all the way
We are not lonely on the path of pursuing dream
No matter how many pains and hurts we have to go through
We always take quality as belief
And work on becoming the pioneer of compound food technologies in China
Remain true to the original intention and keep watch and defend each other
Do not afraid of wind and frost on the long journey
Let's go far hand in hand to pursue dream

